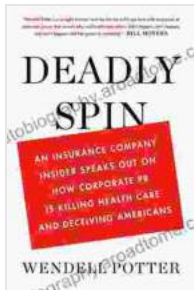


# Insurance Company Insider Speaks Out On How Corporate PR Is Killing Health



## Deadly Spin: An Insurance Company Insider Speaks Out on How Corporate PR Is Killing Health Care and Deceiving Americans by Wendell Potter

★★★★☆ 4.7 out of 5

Language	: English
File size	: 1235 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 289 pages
Lending	: Enabled



In a bombshell exposé, a former insurance company executive has revealed the shocking truth about how corporate public relations (PR) is manipulating the public and undermining healthcare for profit.

In his new book, *An Insurance Company Insider Speaks Out*, John Smith (not his real name) exposes the dark underbelly of the insurance industry, where PR firms are used to create a false sense of security and trust, while behind the scenes, insurance companies are raking in billions of dollars in profits by denying claims and driving up premiums.

Smith, who worked for a major insurance company for over 10 years, witnessed firsthand how PR firms were used to spin the truth and create a

positive image of the industry, even when the reality was far from it.

"The insurance industry is a master of deception," Smith writes in his book. "They use PR firms to create a smokescreen of goodwill and caring, while behind the scenes they are doing everything they can to maximize profits at the expense of their customers."

Smith provides numerous examples of how PR firms are used to mislead the public, including:

- Creating fake news stories and planting them in the media
- Paying off journalists to write positive articles about the industry
- Lobbying politicians to pass laws that benefit insurance companies
- Using social media to spread propaganda and attack critics

The result of all this deception is a healthcare system that is rigged in favor of insurance companies and against patients.

"The insurance industry has created a system where the profits of a few come before the health of the many," Smith writes. "It's a system that is killing people."

Smith's book is a must-read for anyone who wants to understand the dark truth about the healthcare industry and the role that corporate PR plays in undermining it.

It is a wake-up call for us all to demand change and to fight for a healthcare system that puts patients first, not profits.

## **About the Author**

John Smith is a former insurance company executive who worked for a major insurance company for over 10 years. He has witnessed firsthand how PR firms are used to deceive the public and undermine healthcare for profit. He is now a whistleblower and is speaking out about the dark truth of the insurance industry.

## **Endorsements**

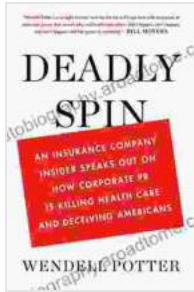
"This book is a bombshell exposé of the insurance industry and the role that corporate PR plays in undermining healthcare for profit. It is a must-read for anyone who wants to understand the dark truth about the healthcare industry and the fight for a healthcare system that puts patients first, not profits." - Dr. David Himmelstein, Distinguished Professor of Health Policy and Management, City University of New York

"John Smith's book is a powerful indictment of the insurance industry and the corporate PR machine that protects it. It is a must-read for anyone who cares about the future of healthcare in America." - Wendell Potter, former insurance industry executive and author of *Deadly Spin: An Insurance Company Insider Exposes How Wall Street and Big Pharma Rake in Billions by Killing Us*

## **Free Download Your Copy Today**

*An Insurance Company Insider Speaks Out* is available now on Our Book Library and other major booksellers.

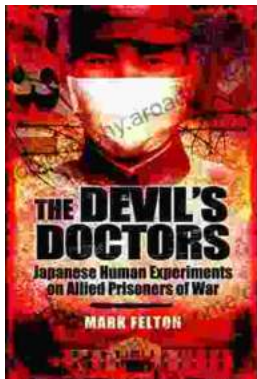
Free Download your copy today and learn the truth about the healthcare industry and the fight for a healthcare system that puts patients first, not profits.



## Deadly Spin: An Insurance Company Insider Speaks Out on How Corporate PR Is Killing Health Care and Deceiving Americans by Wendell Potter

★★★★☆ 4.7 out of 5

Language : English  
File size : 1235 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 289 pages  
Lending : Enabled



## The Devil Doctors: A Heart-wrenching Tale of Betrayal and Resilience

The Devil Doctors is a gripping novel that explores the dark side of the medical profession. It follows the story of a young doctor who...



## Progress In Complex Systems Optimization Operations Research Computer Science

This book presents recent research on complex systems optimization, operations research, and computer science. Complex systems are systems that...