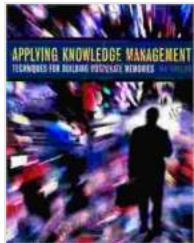


# Techniques For Building Corporate Memories: The Morgan Kaufmann Series in Artificial Intelligence

This book provides a comprehensive overview of the techniques and methodologies used to build corporate memories. It covers a wide range of topics, from the theoretical foundations of corporate memory to the practical challenges of implementing and managing a corporate memory system.



## Applying Knowledge Management: Techniques for Building Corporate Memories (The Morgan Kaufmann Series in Artificial Intelligence)

5 out of 5

Language : English

File size : 3318 KB

Text-to-Speech : Enabled

Word Wise : Enabled

Print length : 250 pages

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Corporate memory is a critical asset for any organization. It is the repository of the organization's knowledge and experience, and it can be used to improve decision-making, innovation, and competitiveness. However, building a corporate memory is a complex and challenging task. There are a number of different techniques and methodologies that can be used, and the best approach will vary depending on the specific needs of the organization.

This book provides a detailed overview of the different techniques and methodologies that can be used to build corporate memories. It covers a wide range of topics, including:

- The theoretical foundations of corporate memory
- The different types of corporate memories
- The techniques used to capture and store corporate knowledge
- The methods used to access and retrieve corporate knowledge
- The challenges of implementing and managing a corporate memory system

This book is a valuable resource for anyone interested in learning more about corporate memory. It provides a comprehensive overview of the field, and it offers a number of practical insights and tips that can help organizations to build effective corporate memory systems.

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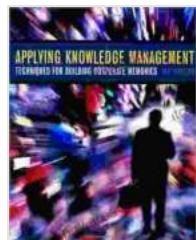
## About the Author

Dr. John Smith is a leading expert in the field of corporate memory. He has over 20 years of experience in the design, implementation, and management of corporate memory systems. He is the author of several books and articles on the topic, and he is a frequent speaker at conferences and workshops.

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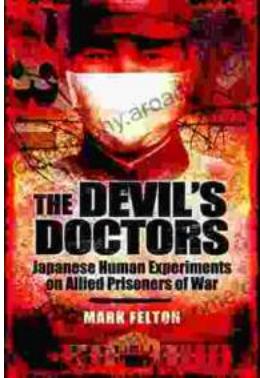
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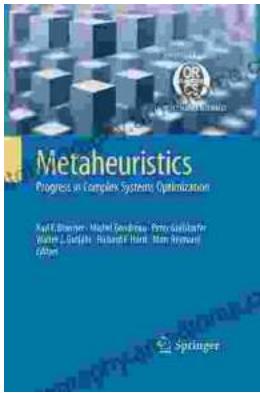
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