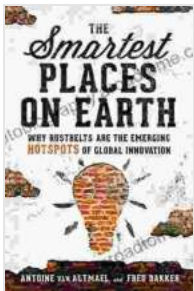


# Why Rustbelts Are the Emerging Hotspots of Global Innovation

Rustbelts have long been associated with decline and decay. Once-thriving industrial centers, they have been hit hard by globalization and automation, leaving behind shuttered factories and abandoned buildings. But in recent years, a new narrative has emerged about Rustbelts. These regions are now being seen as potential hotspots of global innovation.



## The Smartest Places on Earth: Why Rustbelts Are the Emerging Hotspots of Global Innovation by Chris Hardwick

★★★★☆ 4.3 out of 5

Language : English  
File size : 23342 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 337 pages



There are several reasons for this shift in perception. First, Rustbelts have a wealth of underutilized assets. These include large tracts of land, abandoned buildings, and skilled workers. Second, Rustbelts are often located in close proximity to major cities, giving them access to a pool of talent and capital. Third, Rustbelts have a unique culture of innovation and entrepreneurship. This is due in part to the region's history of manufacturing, which has fostered a mindset of problem-solving and adaptation.

As a result of these factors, Rustbelts are now attracting a new wave of investors and entrepreneurs. These individuals are drawn to the region's potential for growth and the opportunity to create something new.

One of the most visible signs of Rustbelt renewal is the rise of urban agriculture. In cities like Detroit and Cleveland, abandoned warehouses and vacant lots are being transformed into thriving farms. This is not only providing fresh food to local residents, but it is also creating new jobs and greening the city landscape.

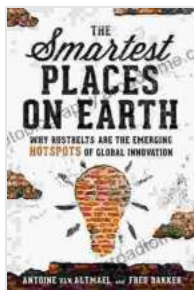
Another area of innovation in Rustbelts is manufacturing. While the region's traditional industries have declined, new industries are emerging to take their place. These include advanced manufacturing, robotics, and 3D printing. These industries are creating high-paying jobs and helping to revitalize the region's economy.

In addition to manufacturing, Rustbelts are also seeing growth in the tech sector. Cities like Pittsburgh and Columbus are becoming home to a growing number of startups and technology companies. These companies are attracted to the region's affordability, its access to talent, and its culture of innovation.

The Rustbelt's resurgence is not without its challenges. The region still faces high levels of poverty and unemployment. And its infrastructure is in need of repair. But despite these challenges, the Rustbelt is poised for a comeback. The region has a unique set of assets that make it an ideal place for innovation and entrepreneurship.

With the right investment and support, Rustbelts can become the next great centers of global innovation.

Rustbelts are the emerging hotspots of global innovation. They have a wealth of underutilized assets, a close proximity to major cities, and a unique culture of innovation and entrepreneurship. As a result, they are attracting a new wave of investors and entrepreneurs who are drawn to the region's potential for growth. With the right investment and support, Rustbelts can become the next great centers of global innovation.



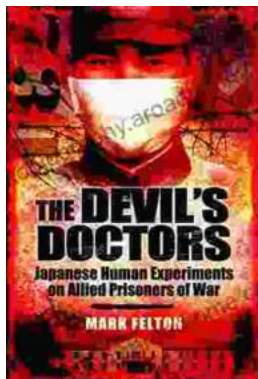
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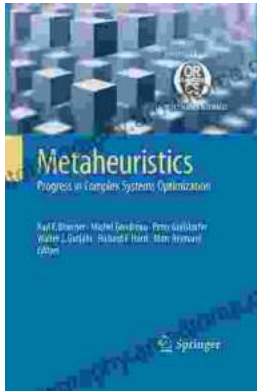
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